

FIONA MCLEAN

Fiona is Professor in Heritage Management, having joined Heritage Futures at its launch in 2003. Currently the Director of Heritage Futures, she is also Associate Director for Research. Previously a Senior Lecturer in Marketing at the University of Stirling, Fiona has taken a rather circuitous route to her present post, from a Politics Degree at the University of Edinburgh, trainee manager at Strathclyde Regional Council in Glasgow, PGDip in Recreation and Leisure Management at Moray House College in Edinburgh, and Research Associate at the University of Northumbria in Newcastle, with a world tour thrown in for good measure. Her PhD which she completed in 1992 was subsequently published in 'Marketing the Museum' (Routledge, 1997).

Fiona is the module leader for Heritage Issues, Heritage Management and Collections Management on the MSc in Cultural Heritage Studies. Fiona has also taught on Museums Studies courses at the University of Gothenburg and the International Centre for Cultural and Heritage Studies at the University of Newcastle. She is currently supervising two PhD students, one on the interpretation of dark heritage sites focusing on civil war battlefield sites in Spain, and the other, with Ian Baxter, on UNESCO world heritage sites.

Fiona has been a keynote speaker and panel member at conferences in Ireland, Belgium, Switzerland, Denmark, Italy, and Slovenia as well as at Museums Association and Heritage Lottery Fund conferences in the UK. She has acted as guest editor for the journals 'Museum and Society' on Museums and National Identity and on two occasions for the 'International Journal of Heritage Studies' on Heritage and Social Inclusion (with Andrew Newman) and Heritage and Identity (forthcoming).

Research interests focus particularly on the social role of heritage and the negotiation and construction of identities through heritage. Fiona is currently working on a number of research projects on museums and national identity (with Rhiannon Mason); museums and the audience (with Andrew Newman and Gaynor Bagnall); the role of museums in an inclusive society (with Andrew Newman); issues of identity and place in battlefield sites (with Mary-Cate Garden); and was appointed to evaluate the V&A Image and Identity project. She was also recently awarded an ESRC grant to organise a seminar series on 'Access to Identity' which will be hosted by Glasgow Caledonian University along with the International Centre for Cultural and Heritage Studies at the University of Newcastle and the UHI Millennium Institute.

Previous grant awards have enabled Fiona to conduct investigations in to 'The Contribution of Museums to the Inclusive Community: An exploratory study', an ESRC award with Andrew Newman, University of Newcastle, supported by Glasgow Museums and Tyne and Wear Museums (Award No. R000223294); 'Constructing National Identity at the Museum of Scotland', a Leverhulme Trust award, supported by the National Museums of Scotland; and an ESRC Seminars Competition award on 'Accessing Identity', which included a seminar on 'Heritage and Identity'.

Ian is Associate Director of the Caledonian Heritage Futures Network, responsible for knowledge transfer activities. He has worked within the Caledonian Business School (CBS) at the University since 2000, and was closely involved in the establishment of Heritage Futures. His 'home' is within the Cultural Business Group within the Business School, where he is a Lecturer in Heritage and Tourism

Previous positions include: being in charge of Student Services for Lucy Cavendish College (Cambridge University); Monuments at Risk Surveyor for Bournemouth University; Hands-On helper for the Royal Botanic Garden Edinburgh; and historic property custodian at Battle Abbey and the Battlefield of Hastings for English Heritage. He holds a MA(Hons) 1st class in Archaeology from the University of Edinburgh, and undertook a PhD in Heritage Management at the University of Cambridge (Sidney Sussex College/Dept. Archaeology), supervised by Dr Kate Pretty (Pro-Vice Chancellor).

Knowledge Transfer / Consultancy Activity

Historic Environment Audit: Major ongoing involvement in Historic Environment Reporting / Auditing with historic environment managing agencies. Original involvement as author of "The Heritage Monitor" published by English Tourism Council and English Heritage in 2001; then as leading consultant for pilot "State of the Historic Environment Report" published by English Heritage in 2002. Close involvement in advocacy work and research data collation for equivalent process in Scotland with Built Environment Forum Scotland (BEFS) and Historic Scotland since then (as well as ongoing involvement in English "Heritage Counts" research programme). Currently liaising with Historic Scotland's Heritage Audit Project Manager on research development for the Scottish reporting programme. Ian is conducting research on Built Environment Mapping on behalf of Built Environment Forum Scotland

External commitments: academic member of UK Historic Environment Research Group (UKHERG); moderator for UKHERG e-forum; ICOMOS-UK Cultural Tourism Committee member; ICOMOS-UK World Heritage Values Research Project steering group member; Built Environment Forum Scotland (BEFS) member; BEFS/Scottish Environment Link Historic Environment Review Taskforce member;

Academic Research

Managing Stonehenge: long term research collaboration with Dr Christopher Chippindale (Reader in British Archaeology, Cambridge University Museum of Archaeology & Anthropology) with book planning in progress. Analysing Stonehenge considering its historical role as a heritage site, and the current position of the site within differing stakeholder visions.

Scottish Historic Environment Policy Development: major case study being prepared for publication, considering the divergence in policy development for heritage and the historic environment in Scotland since devolution.

World Heritage Values: member of steering group for ICOMOS-UK Cultural Tourism Committee research project looking at the value of World Heritage Designation for sites within the UK. Project currently at planning stage.

Cultural Policy in Europe: preparing proposal for co-edited volume on current developments within Historic Environment and Cultural Policy in Europe. With Dr Peter Falconer (Reader in Public Management, Queen Margaret University College) & Dr David Silbergh (Senior Lecturer in Public Policy, Glasgow Caledonian University).

MARY-CATE GARDEN

Mary-Cate is Lecturer in Heritage Studies, having joined Heritage Futures at its launch in 2003. She is Associate Director for Local/Community History. Mary-Cate joined Heritage Futures from the Department of Archaeology, Cambridge University where she recently completed her PhD entitled *The Heritagescape. Exploring the Phenomenon of the Heritage Site* (2004). Previously a staff archaeologist at Colonial Williamsburg, she has worked for many years in museums and government agencies specializing in public archaeology and the exploration of landscapes. Mary-Cate also holds degrees in anthropology from the University of Toronto (BA), the College of William and Mary in Virginia (MA specializing in historical archaeology) and an MPhil in Heritage Studies (Cambridge)

Research Interests

My research focuses on the relationship between history and heritage with a particular focus on the exploration of heritage as a social construct. I am most interested in the interface between history, heritage and archaeology as specific ways of interpreting the past and, in turn, how each is used and understood both by individuals and by groups. Specifically, I am interested exploring the process whereby elements of history and 'the past' are selected out and/ or celebrated by society in both tangible and intangible ways.

Survey of Local History Societies

This national survey, conducted throughout Scotland, has a dual role: (1) as a means to assess and evaluate needs of local history groups and (2) a longer-term project which will examine the perceptions of local history. Results from the survey are expected to contribute significantly to our understanding of how individuals use and interpret history in Scotland.

Changing Perceptions of Heritage Sites (With F. McLean)

Looking at two iconic Scottish battlefields: Culloden and Bannockburn, this study is exploring the roles that these sites occupy for visitors, staff and others who interact with these spaces. Focussing on the changes that both sites are currently undergoing, this project will explore the role(s) these sites have in contributing to a national identity.

Landscape Perception Study, Isle of Lismore (With M.Fitzjohn, University of Liverpool and S. Stoddart, Cambridge University)

As part of a multi-disciplinary project, the landscape perception study. This aspect involved interviewing island residents in order to gain a sense of local perceptions of the past and, particularly, of the past landscape. Combined with the results from the survey and the Cambridge work, this project will also contribute to developing a greater understanding of the role and perceptions of local history at a community level.